

Student Learning Outcomes for the AS Visual Communications

Students will demonstrate:

- An ability to work collaboratively and/or independently in solving basic problems in visual communications.
- An basic understanding of aesthetic principles in the context of visual communications.
- A proficiency in the use of appropriate creative tools for specific visual communications projects.

Purpose

This advising sheet lists all of the program requirements for the AS Visual Arts and AS Visual Communications. This information applies to students enrolled in the 2012/2013, 2013/2014, 2014/2015 and 2015/2016 course catalogs. Please refer to the Lyndon State College online catalog for an official listing of all graduation policies and degree requirements.

For More Information

All Visual Arts degree programs and portfolios of our students' artwork can be viewed on our website:

www.lyndon-visualarts.net



Two-year Degree in

Visual Communications



Justin
O'Riordon

Design Concept by

Justin O'Riordon | Class of 2016



AS Visual Communications

Lyndon State College Course Catalogs:
2012/2013, 2013/2014, 2014/2015 & 2015/2016

★ = Prerequisite(s) required
 ■ Fall | ■ Even #’d Fall | □ Odd #’d Fall
 ▲ Spring | ▲ Even #’d Spring | ▲ Odd #’d Spring

Foundation Courses:

	Advised Year	Offered	Credits
ART 2020 - Color Theory (Must be taken simultaneously with DES 1035)	1st	■ ▲	2
DES 1015 - Typography	1st	■ ▲	3
DES 1020 - Design (Must be taken simultaneously with DES 1025)	1st	■ ▲	2
DES 1025 - Image Manipulation (Must be taken simultaneously with DES 1020)	1st	■ ▲	2
DES 1035 - Digital Illustration (Must be taken simultaneously with ART 2020)	1st	■ ▲	2
DES 1045 - Page Layout ★ DES 1015, DES 1020 and DES 1025	2nd	■ ▲	3
DES 2015 - Web Design I	2nd	■ ▲	4
★ ART 1011, ART 2020, DES 1015, DES 1020, DES 1025 and DES 1035			

Marketing and Communications Course:

EJA 1010 - Introduction to Media Communication ★ ENG 1081	1st	■ ▲	3
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Choice Courses: (Choose Two)

ART 1011 - Drawing I	2nd	■ ▲	6
ART 2301 - Photography I		■ ▲	
ARH 2011 - Survey of Western Art I ★ ENG 1082		■	
ARH 2012 - Survey of Western Art II ★ ENG 1082		▲	
ARH 3090 - Historical Themes in the Visual Art ★ ENG 1082		□	
BUS 2230 - Principles of Marketing		■ ▲	
ENG 2040 - Journalistic Writing ★ ENG 1081		■ ▲	
ENG 2155 - Introduction to Multimedia Storytelling ★ ENG 1082		■ ▲	

Required Credits for Major: 27

The AS Visual Communications major is a great start towards turning your passion into a profession! Once you have reached this milestone, consider joining the BA Visual Communications program. We are offering three exciting new concentrations beginning in the 2015/2016 academic year. The concentrations are Graphic Design & Advertising, Photography, and Social Media.

Additional courses for BA Visual Communications:

	Advised Year	Offered	Credits
ART 1011 - Drawing I	3rd	■ ▲	3
ART 2301 - Photography I	3rd	■ ▲	3
BUS 2230 - Principles of Marketing	3rd	■ ▲	3
ENG 2000 - Public Relations, Advertising, and Marketing ★ ENG 1082	3rd	▲	3
ART 3000 - Commercial Photography ★	3rd/4th	■	3
★ Either ART 1410 or ART 2301 and DES 1020 and DES 1025			
ART 4611 - Senior Thesis I ★ Senior standing and permission	4th	■ ▲	

Six classes in one Concentration: (18 credits)*

Concentration in Graphic Design & Advertising	3rd/4th	■ ▲	18
Concentration in Photography		■ ▲	
Concentration in Social Media		■ ▲	

*Visit Lyndon's course catalog or www.lyndon-visualarts.net for full details.