

Student Learning Outcomes for the Bachelor of Fine Arts in Graphic Design

Students will demonstrate:

- An ability to work collaboratively and/or independently in solving advanced problems in graphic design.
- An ability to create effective, professional-level graphic design projects.
- A proficiency in the use of appropriate creative tools for specific graphic design projects.

Purpose

This advising sheet lists all of the program requirements for the BFA Graphic Design. This information applies to students enrolled in the 2012/2013, 2013/2014, 2014/2015, and 2015/2016 course catalogs. Please refer to the Lyndon State College online catalog for an official listing of all graduation policies and degree requirements.

For More Information

All Visual Arts degree programs and portfolios of our students' artwork can be viewed on our website: www.lyndon-visualarts.net

If you are interested in art & design but you're looking for a broader experience... or the ability to explore your individual interests...

Pursue a BA in Visual Communications with three concentrations to choose from!

The Visual Communications program at Lyndon is a dynamic mix of graphic design, marketing, and photography courses that prepare graduates for a wide-range of career paths. Students tailor their degree plan by pursuing one of three concentrations; graphic design & advertising, photography or Social Media. In the final year of study, students design their own thesis project and develop a portfolio specific to their speciality.



Justin O'Riordon

Design Concept by

Justin O'Riordon | Class of 2016



Graphic Design

A four-year degree program that prepares students pursuing careers in the fields of:

- Branding & package design
- Design for web & devices
 - Graphic design
 - Art direction

Interested in Graphic Design but already pursuing a four-year degree at Lyndon? Add the **AS in Visual Communications** to your degree plan!



BFA Graphic Design

Lyndon State College Course Catalogs:
2012/2013, 2013/2014, 2014/2015 & 2015/2016

★ = Prerequisite(s) required

■ Fall | ▣ Even #’d Fall | □ Odd #’d Fall
▲ Spring | △ Even #’d Spring | △ Odd #’d Spring

Foundation Courses:

	Advised Year	Offered	Credits
ART 1011 - Drawing I	1st	■ ▲	3
ART 2020 - Color Theory (Must be taken simultaneously with DES 1035)	1st	■ ▲	2
DES 1015 - Typography	1st	■ ▲	3
DES 1020 - Design (Must be taken simultaneously with DES 1025)	1st	■ ▲	2
DES 1025 - Image Manipulation (Must be taken simultaneously with DES 1020)	1st	■ ▲	2
DES 1035 - Digital Illustration (Must be taken simultaneously with ART 2020)	1st	■ ▲	2
DES 1045 - Page Layout ★ DES 1015, DES 1020 & DES 1025	2nd	■ ▲	3
DES 2010 - Motion Graphics I ★ ART 1011, ART 2020, DES 1015, DES 1020, DES 1025	2nd	■ ▲	2
DES 2015 - Web Design I ★ ART 1011, ART 2020, DES 1015, DES 1020, DES 1025 & DES 1035	2nd	■ ▲	4

Formal Acceptance into the Major:

DES 2550 - Design Seminar ★ ART 1011, ART 2020, DES 1015, DES 1020, DES 1025	2nd	■	1
DES 2950 - Design Review ★ DES 2550	2nd	▲	1

Art History Courses:

ARH 2011 - Survey of Western Art I ★ ENG 1082	2nd	■	3
ARH 2012 - Survey of Western Art II ★ ENG 1082	2nd	▲	3
ARH 3090 - Historical Themes in the Visual Arts ★ ART 2011 or ART 2012 □, OR PHI 3140 - Philosophies of Art □ ★ ENG 1082, OR any 2000/3000 level ARH course	3rd or 4th		3

Choice Courses: (Choose One Group)

ART 2301 - Photography I ■ ▲ AND ART 3270 - Advanced Photography ★ ART 2310 ■ OR ART 2270 - Illustration ★ ART 1011 & DES 1025 ▲ AND ART 3070 - Advanced Illustration ★ ART 2270 □ OR VID 1060 - Video Production I ▲ AND VID 2060 - Video Production II ★ VID 1060 and FLM 1055 ■ OR CIS 3120 - Programming Internet and Web Applications Part II ★ CIS 2141 △ AND CIS 4060 - Advanced Web Tools ★ CIS 2141 □	2nd & 3rd		6
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Intermediate Courses:

DES 3110 - Motion Graphics II ★ DES 2010	3rd	▲	3
DES 3111 - Print Production ★ DES 1045	3rd	■ ▲	3
DES 3112 - Web Production ★ DES 2015	3rd	■	3
DES 3115 - Web Design II ★ DES 2950 & DES 3112	3rd		3
DES 3030 - e-Commerce Fundamentals ★ DES 2950 & DES 3115	3rd	▲	3
DES 3150 - Package Design ★ DES 3111	3rd	▲	3

Advanced Courses:

DES 4010 - Branding ★ DES 2950, DES 3111 & DES 3112	4th	■	3
DES 4020 - Advanced Typography ★ DES 3111	4th	▲	3
DES 4030 - Advanced Design ★ DES 2950, DES 3111 & DES 3112	4th	■	3

Capstone Courses:

DES 4550 - Design Studio ★ DES 2950, DES 3111, DES 3112 & permission AND/OR DES 4810 - Design Internship ★ DES 2950, DES 3111, DES 3112 & permission	4th	▲	6-12
DES 4950 - Design Portfolio ★ DES 4010, senior standing & permission	4th	■ ▲	3

Required Credits for Major: 76